LUIS FERNANDO BERMUDEZ CAVIEDES

DIGITAL PROJECTS | WEB DEVELOPMENT | TECHNOLOGY

Chicago, Illinois | (331) 262-2609 | capacitadorenventas@gmail.com
www.huelladigital.marketing

PROFESSIONAL PROFILE

Business Administration professional with a U.S.-equivalent bachelor's degree, hands-on technical repair and operations experience, and ongoing Information Technology training at City Colleges of Chicago. Building practical web and digital projects with HTML, CSS, JavaScript, online media, and cloud-based tools. Interested in developing useful technology solutions for businesses and communities.

SELECTED DIGITAL PROJECTS

LUBER RADIO ONLINE | www.luberradioonline.com

Online radio platform | Active project

- Developing and maintaining a public-facing website and online instrumental radio experience, including a web audio player and music-library sections.
- Working with streaming infrastructure, playback metadata, and cloud-based broadcast tools.

HUELLA DIGITAL | www.huelladigital.marketing

Technology and digital projects portfolio | Published

- Built and published a responsive portfolio website showcasing technology, digital marketing, and automation projects.
- Using HTML, CSS, JavaScript, web assets, and Cloudflare deployment workflows.

GARAGE SALES & DIGITAL ANALYZER | Projects in development

Web platform and SEO analysis tools | In progress

- Developing a garage-sales website and an experimental website analysis tool for metadata and SEO research.

TECHNICAL & PROFESSIONAL SKILLS

Web: HTML, CSS, JavaScript (developing proficiency) • Website publishing and maintenance • Cloudflare • VS Code • Digital content and online radio tools

Professional: Technical troubleshooting • Equipment repair • Operations support • Process improvement • Business Administration • Team collaboration

PROFESSIONAL EXPERIENCE

JANITOR C | 4343 Condominium Clarendon | Chicago, IL

Sep 2025 – Present

- Support daily building operations, basic maintenance, and safe, organized shared spaces; respond independently to operational needs.

FORKLIFT DRIVER | Enru Logistics and Postal Optimization

Sep 2023 – Jun 2025

- Supported logistics operations, coordinated with teams, and resolved workflow issues to reduce delays.

REPAIR TECHNICIAN | NAPCO Inc.

Oct 2022 – Aug 2023

- Diagnosed and repaired technical equipment; identified recurring issues and supported preventive improvements.

EDUCATION & TRAINING

BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION — U.S. EQUIVALENT

Universidad del Magdalena | Colombia | 2007 • Evaluated by Educational Perspectives (NACES member)

BRIDGE PROGRAM — INFORMATION TECHNOLOGY

City Colleges of Chicago | Chicago, IL | 2026 – Present

GENERAL EDUCATIONAL DEVELOPMENT (GED)

Kennedy-King College | Chicago, IL | 2025